



Social Planning Council of Cambridge and North Dumfries



PRESS RELEASE

The Social Planning Council of Cambridge and North Dumfries Releases Two New Reports

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FOR IMMEDIATE RELEASE

The Social Planning Council of Cambridge and North Dumfries has just released its newest publications - the *Cambridge Neighbourhood Profiles Report* and *North Dumfries Township: a Demographic Profile by Planning District*.

While the population of Cambridge has been growing rapidly, the effects of growth are being felt unevenly across the city. At the same time that some neighbourhoods are growing, others are experiencing population loss. Many newcomers are settling in parts of the city that until recently saw little immigrant activity. Other demographic changes include an ageing population, a trend towards smaller family sizes, and an increase in the number of common-law and lone parent families. Economic conditions are changing as well - while Cambridge has experienced recent GDP and business growth, there have been significant job losses in the manufacturing industry.

This growth and change can affect residents' emotional, social and economic well-being and their need for certain human services. Human service organizations and their funders must plan carefully to ensure that services are responding to current needs. Such planning relies, among other things, on up-to-date information on the characteristics of residents and the communities in which they live.

Complete with detailed data tables, a series of maps showing patterns and trends, and a summary of survey results and focus group discussions with residents from various neighbourhoods, the *Cambridge Neighbourhood Profiles Report* will be of interest to a variety of stakeholders including community organizations, foundations, government, and community leaders.

Based on 2001 and 2006 Census data, *North Dumfries Township: a Demographic Profile by Planning District* includes a series of demographic profiles for the three planning districts and the township as a whole. Containing a wealth of information on a variety of topics such as population change, age distribution, income, mobility, education and labour force participation this report will be helpful to health and social service organizations doing community level programming.

Copies of these reports can be downloaded from: www.socialplanningcouncil-cnd.org.

Attached to this press release are copies of the following:

1. 2009 Cambridge Neighbourhood Profiles Report
2. North Dumfries Township: A Demographic Profile by Planning District

The Social Planning Council of Cambridge and North Dumfries is a community based non-profit organization that is committed to building and strengthening community capacity. Through various methods of research and data collection it gains an informed perspective of community assets and needs and acts by organizing and providing leadership for effective community-wide action.

For more information please visit www.socialplanningcouncil-cnd.org

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